



Hessischer Mobilitätskongress

**Luftfracht-Logistik –
Mit digitaler Transformation
die Zukunft bewältigen**

Boris Hueske, Lufthansa Cargo

11. September 2020



Lufthansa Cargo

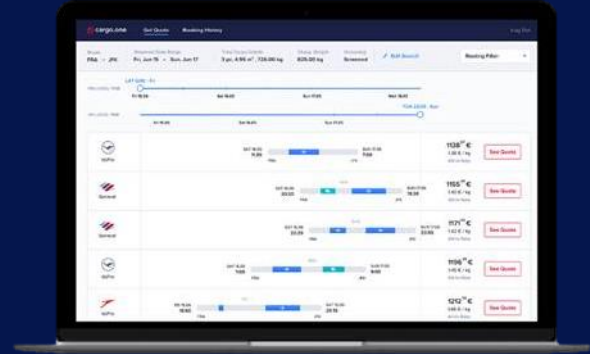
Luftfracht - von Papier zu Daten – von analog zu digital



Dokumentation

+17 Dokumente, 36 mal,
in 18 Schritten

Quelle: IATA



Buchung

von Telefon & E-mail
zu online

Die gesamte Luftfrachtindustrie ist im Wandel

aircargo news

Kuehne+Nagel and Air France KLM in "industry first" system connection
29 / 08 / 2019
By Damien Stett

aircargo news

SAS Cargo and Freightos in digital link-up for e-booking
26 / 11 / 2019

Air Cargo World
THE SOURCE FOR AIRCARGO CONTENT


Home News Directory Events Magazine About Advertise

Latest News

Cargolux introduces digital booking platform
By Jill Lee, Assistant Editor | September 3, 2019
in Carriers, News

Cargolux Airlines is making it easier for customers to purchase airfreight capacity with the launch of an online booking platform. Although such booking tools are no longer novel for coordination carriers, the new tool represents something of a milestone for an all-cargo carrier.

According to Cargolux, the digital booking tool is powered by PROUS technology and offers a seamless and more personalized buying experience. The introduction of this solution is part of the carrier's digital transformation strategy.



DHL

WELCOME TO myDHLi
QUOTE & BOOK FROM DHL
GLOBAL FORWARDING

GET A QUOTE & BOOK YOUR SHIPMENT

From _____
Country / Region *

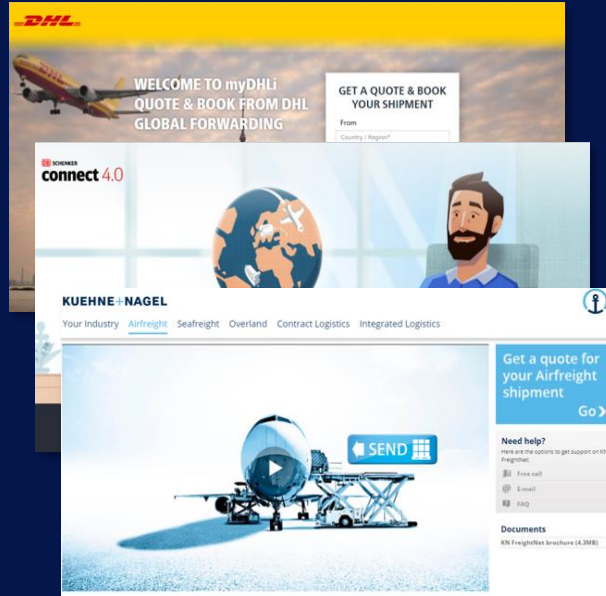
CONNECT 4.0

KUEHNE+NAGEL
Your Industry Airfreight Seafreight Overland Contract Logistics Integrated Logistics

Get a quote for your Airfreight shipment
Go >

Need help?
Here are the options to get support on this page:
Free call
E-mail
FAQ

Documents
K&N FreightNet Shareware (4.38KB)



Supply Chain & Logistics Analytics

bluenetmetal Shipamax project4 Vekia
riskmethods FourKites HAVEN

Trucking Marketplace & Fleet Management

Uship INSTAFREIGHT RIVIGO TEVEROAD
Manbang Group BLACKBUCK VANTAGE TRUCKS cargo.malic
TRANSFIX KEEP TRACKING 福佑卡车
SMARTDRIVE Decisiv loadsmart CONVOY CX CARGOX

Warehousing

RIVER SYSTEMS CLEARPATH fetch
FLEXE GREYORANGE Anchanto
COMMANDEUSE MAGAZINO EXOTEC GRAB-IT
Takeoff IAMROBOTICS SEEGRID FLOW SPACE

Enterprise Resource Planning

EXOSTAR NERA EZOPEN
nology SIGHT MACHINE Brightpearl Infor IQMS
elementum arena LLamasoft KATERRA

E-Commerce Logistics

ShipBob Redury shippo LOCUS
sendleo nanuor convey
FineEx 发网 CANADIAN Ecom Express
ForEye Happy Returns mandal bring

Autonomous Trucking

HEMBARK
Kodiak

Last Mile AV & Drones

zipline MATTERNET Flytrey
STARSHIP marble udelv NIRO

Last-Mile Delivery Services

GOJEK POSTMATES 菜鸟
LALAMOVE nina fetchr
达达 Shadowfax Glovo 丰巢

Created by You. Powered by CBINSIGHTS



Logistik ist Transport von Gütern
und Informationen –
Software treibt den Wandel auch in
der Logistik

Globaler Supply
Chain Management
Software Markt mit

11.2% CAGR
(2020-27)

“Why software is eating the world”

The Wall Street Journal, 2011

PreCheck und
Quick drop off –
neue Services für
papierlose Fracht

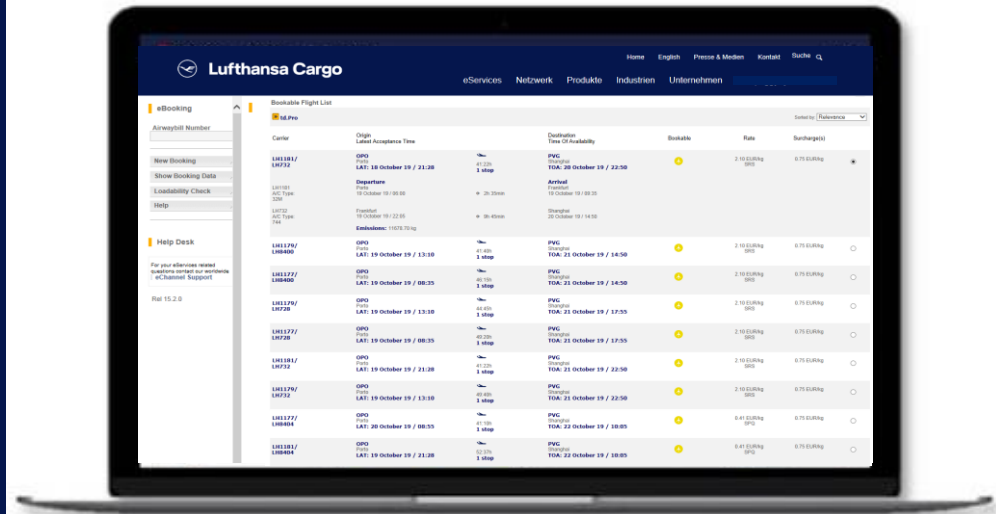


APIs für
einfachere Vernetzung,
Transparenz in Echtzeit,
digitale Services





Kapazität, dynamische Preise und Buchung in Echtzeit

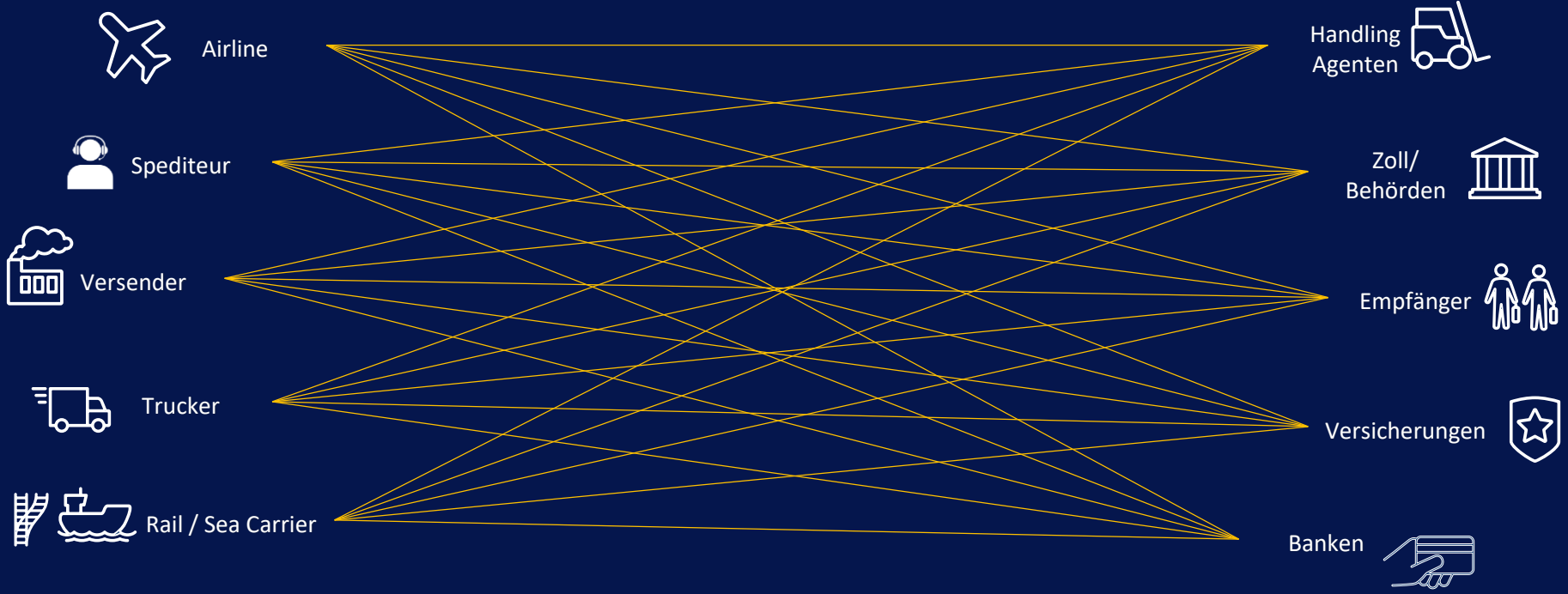


Digitalisierung für bessere Services und Kundenerfahrung



Digital ist Standard

Von „Jeder mit Jedem“ ...



...zu „Alle miteinander“



IATA ONE Record – Standards für einen modernen Datenaustausch



Elektronische Gefahrgut Deklaration – papierlose Zusammenarbeit in Echtzeit



Was bringt die digitale Ausrichtung?



Neue
Services

Bessere
Kunden-
erfahrung

erhöhte
Effizienz

Verbesserte
Umweltbilanz

Und in Zukunft?



Zusammenarbeit mit allen Beteiligten der Logistikkette intensivieren



Technologische Infrastruktur und Geschäftsmodelle ausbauen



Automatisierte, datengetriebene Lösungen weiterentwickeln



Vielen Dank

Boris Hueske
Head of Digital Transformation,
Lufthansa Cargo AG